

## The Opportunity: Become a Sponsor

- Align your company with a leading academic medical center dedicated to improving the health of patients in diverse communities with nationally recognized health care, education, and research and a commitment to community partnerships.
- Expand your reach to more than 3,000 Chicago and North Shore households through recognition in event marketing, with 15,000 touchpoints in emails, websites and social media.
- Sponsor the Cooks' Tour or learn more by visiting [auxboardrumc.org](http://auxboardrumc.org). We welcome sponsorship donations of any amount.

Benefits	Leadership \$20,000+	Benefactor \$10,000	Gold \$5,000	Silver \$1,500	Patron \$500
Tickets to event	8	6	4	2	
One year of care coordination from 2x2 Health and RUSH Patient Special Services	√	√			
Special invitation to private RUSH events	√	√			
VIP seating at luncheon	√	√	√		
Advertisement in event program book	Premium full page	Full page	½ page	¼ page	
Recognition in event materials, including invitations, email communication and Cooks' Tour website	Premium placement	Priority placement	√		
Lunch with a RUSH leader in RUSH's Room 500	√				
Corporate name and identification at event	√	√	√		
Recognition in program book and resource guide	√	√	√	√	√

To make your donation, please visit: [one.bidpal.net/cookstour2023/welcome](https://one.bidpal.net/cookstour2023/welcome)

Thank you for your thoughtful consideration.

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2023 Cooks' Tour Sponsorship Chairs